

HR WITHOUT LIMITS

13th World Human Resources Congress | September 27-29, 2010 | Montreal (Canada)
Don't miss this exceptional opportunity to meet professionals from around the globe!



Organized by



The World Federation of People Management Associations holds its Congress every two years. The aim of this world-class event is to build a global community of peers through enabling HR Management professionals to network with colleagues from around the world. Facing similar people management and development challenges, participants will have the chance to discuss not only the latest trends in the field, but also other topics of interest such as their expanding role and the increasingly complex nature of their mandates.

An exceptional event... without limits

HR Without Limits is the theme of this year's Congress. Without limits means that each and every one of us can move beyond borders, beyond the profession, beyond the organization and beyond our own limits. The Congress program will reflect these four goals.

Designed by a committee of professionals from across Canada and the United States, the program will feature sessions on local, national and international issues, addressing challenges as varied as they are fascinating:

- Branding
- Change-Innovation
- Diversity
- Effectiveness
- Engagement
- Environment/Corporate social responsibility
- Health, safety and wellness
- Labour relations
- Leadership
- New world of work
- Personal equity
- Talent

The Congress in brief

- 5 keynote sessions
- 6 SuperSessions: consisting of 2- or 3-hour workshops (3 in English and 3 in French)
- 6 time slots of 75-minute concurrent sessions (37 in English, 41 in French and 6 in Spanish)
- 2 cocktail receptions
- 1 gala dinner with the special participation of Gregory Charles
- and much more!



A prestigious event...without borders

Close to 3,500 participants from around the globe are expected to attend the 13th World Human Resources Congress, which will be held from September 27 to 29, 2010, in Montreal, Canada.

This is the event of the year for people management professionals from around the world; they can take advantage of this unique North American opportunity to enhance their knowledge and learn more about the market's trends.

This major Congress is organized by the Ordre des conseillers en ressources humaines agréés du Québec, at the request of the World Federation of People Management Associations (WFPMA) and the Canadian Council of Human Resources Associations (CCHRA).

HR professionals originating from over 70 countries and sharing the same passion for people management will meet in Montreal. The opportunities to promote your organization at the Congress are limitless!



World Congress Hosts

Reflecting the international origins of the WFPMA, the World Congress moves from continent to continent in the following order: Asia Pacific, South America, Europe, North America and Africa. Since 1986, it has been held in the following cities:



This exceptional HR event will welcome a number of world-renowned speakers.



Developing Organizations as Communities

Henry Mintzberg, Professor at McGill University and one of the world's most influential management theorists, will illustrate how leadership may be better viewed as stemming from *communityship*, and how this has been stimulated by a number of initiatives in management development that takes it to organization and social development, and back to self development.



Cirque du Soleil

Creative and daring – two words that are emblematic of the Cirque du Soleil. That's also how the Cirque manages its human resources, in a unique universe, where creation and endless reinvention go hand in hand with diversity and the ability to move well beyond expected boundaries. Step into the wings of a circus that's open to the world.



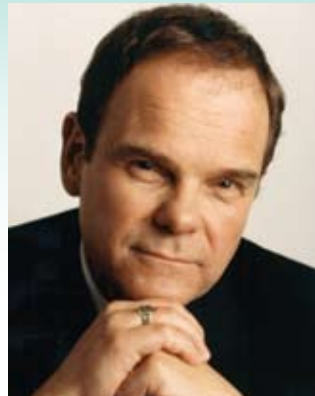
Speakers

Murielle Cantin, Vice president, Creation, production and show quality and Marie-Josée Guilbaut, CHRP, Vice president, Human resources



Chantal Petitclerc

Determination, perseverance, discipline and excellence – these four qualities sum up the strength of character of this great Canadian athlete, Chantal Petitclerc. Author of *16 jours à Pékin*, this paralympic multiple medal winner has perfected the art of overcoming all the obstacles in her path.



Don Tapscott

An enthralling and inspiring orator and an authority on the new world of enterprise, collaboration, innovation and value creation, Don Tapscott is chairman of nGenera Insight. He is author of 13 books, including *Grown Up Digital* (2008) and *Wikinomics: How Mass Collaboration Changes Everything* (2006), an international bestseller.

Entertainment on the agenda

A gala dinner, surprise activities and an outstanding entertainer and eminent emcee will make this an evening to remember!

Pianist, singer, actor, dancer, television/radio host and choir master – these are the multiple roles of Gregory Charles, an incredibly gifted Canadian artist. After achieving phenomenal success in New York and Paris, he's now starring in "MusicMan," a new Montreal musical and a fitting showcase for his extraordinary talents. You won't want to miss this spectacular show!

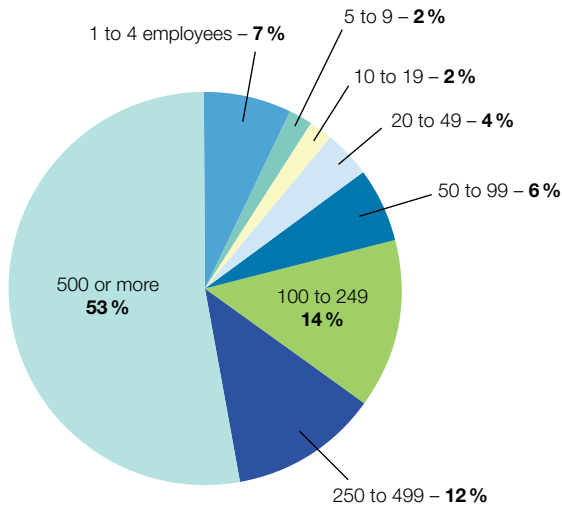


A major event

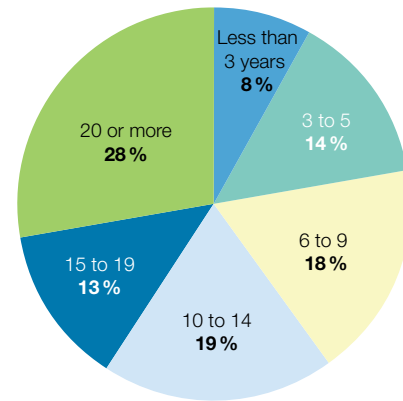
Close to 3,500 professionals (including 2,000 from Canada) will attend the World Human Resources Congress and take advantage of this unique gathering of delegates, speakers and exhibitors.

Recognized for its excellence, each conference organized by the Ordre des conseillers en ressources humaines agréés du Québec has provided its partners with countless occasions to promote their organization. Here are a few facts about the 2009 national conference and its participants.

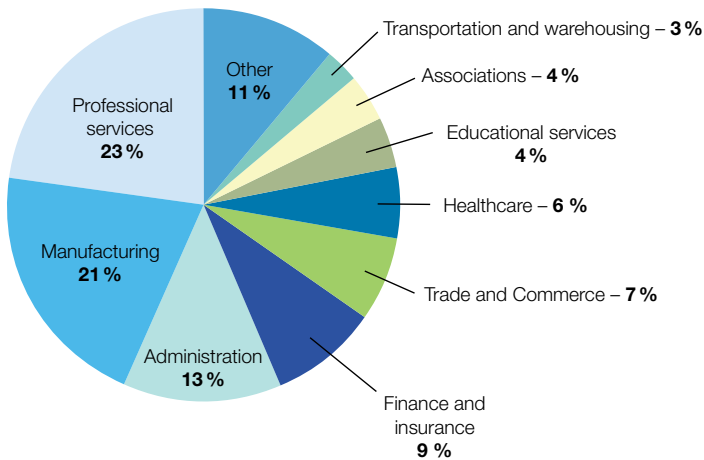
Number of employees in the organization



Number of years of experience



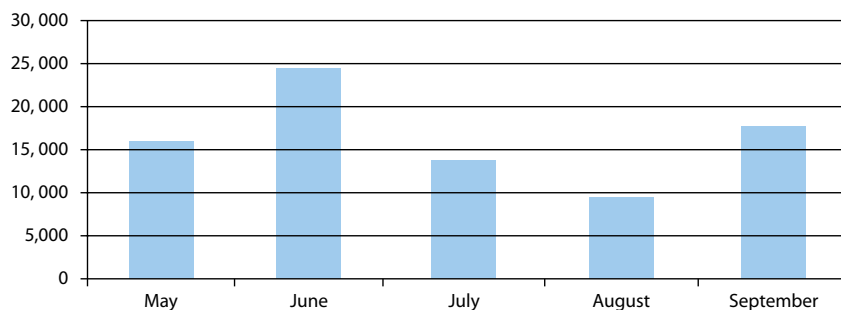
Sector



Level of responsibility



Close to 80,000 visits to the Conference's web page in the 5 months preceding the event



Expand your horizons

The World Human Resources Congress is also an exceptional opportunity to build on your reputation on the international scene! In participating in this event, you'll make your mark among some 3,500 delegates and 175 exhibitors from the four corners of the planet.

Sponsorship

Partnership will ensure you unparalleled visibility at the Congress and in all our communications before, during and after the event. In other words, you'll be able to create a strong, long-term promotional impact. Being a partner at the 2010 Congress means enhancing your reputation, strengthening your leadership and targeting new clients. A guaranteed return on your investment!

Our sponsorship program offers you a range of options for participating in the Congress: from high-profile preferred sponsorship to sponsorship of a single event or cocktail reception.

Exhibitors

We're expecting close to 175 exhibitors featuring products and services relating to recruitment, compensation and benefits, workplace health, organizational development, etc.

Reserve a booth at the 2010 Congress and join the world's largest meeting of HR management professionals! In addition to exhibiting your products and services, you'll interact directly with new clients, forge new business ties and have a chance to check out the competition!

A booth at the 2010 Congress will enable you to inject new energy into your business and open up to the world.

Reserve now!

Don't wait. The booths will be snapped up fast! For more information or to reserve a booth, contact

David Beauregard at Merlicom Inc.

1 514 935-3830, ext. 232

Booth	Cost (plus taxes)
10 ft x 10 ft (3 m x 3 m)	\$3,495
10 ft x 20 ft (3 m x 6 m)	\$5,995



About the World Federation of People Management Associations

The Federation is a global network of professionals in people management. It was founded in 1976 to aid the development of HR associations and improve the quality and effectiveness of professional people management the world over. WFPMA members mainly consist of more than 70 national personnel associations representing over 400,000 people management professionals. The WFPMA holds the biennial World Human Resources Congress to enable HR professionals to build a global community of peers, share experiences and discuss new developments. This is the 13th World HR Congress and the Ordre des conseillers en ressources humaines agréés is delighted to be the host for 2010.



About the CCHRA

Established in 1994, the Canadian Council of Human Resources Associations (CCHRA) is a collaborative effort of human resources associations from across Canada, which represent more than 39,000 professionals, 19,000 of whom hold the Certified Human Resources Professional (CHRP) designation. The CCHRA is the national voice on the enhancement and promotion of the profession across Canada, through established and credible designations, collaborating on national issues related to the profession, leading federal government relations, and proactively positioning the national human resources agenda at the international level.



About the Ordre des conseillers en ressources humaines agréés

The Ordre des conseillers en ressources humaines agréés is the primary reference organization in its field in Quebec. It has a membership of close to 9,500 professionals, candidates and students, including 5,000 CHRPs and 2,500 CIRC.

It is the only human resources organization devoted to the protection of the public authorized by the Professional Code to confer the designations of certified human resources professional (CHRP) and certified industrial relations counsellor (CIRC).

Active in all sectors, CHRPs and CIRC contribute to the development and maintenance of a healthy working atmosphere and a safe, efficient organizational environment that respects the uniqueness of each and every employee. They also represent employers and employees in various areas of HR management, from industrial relations, to staffing, training, occupational health and safety, organizational development and compensation.

Recipient of a Grand Prix québécois de la qualité in 2005 and again in 2008, the Ordre welcomes high-calibre, extremely professional members and promotes their development by providing them with information and education services, a training program, online reference tools, and a prestigious magazine. It thus contributes to the advancement of the profession and plays an ever-growing role in Quebec society.



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